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**Jeff A. Mankin, Ph.D.**  
**Assistant Professor**  
**College of Business: Accounting, Finance & Economics**  
**Lipscomb University**  
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### **Academic Background**

Ph.D. University of Mississippi.

M.Acc. University of Alabama.

B.S. Lipscomb University.

### **Certifications**

Certified Public Accountant, 1993, Tennessee.

### **Memberships**

Institute for Global Business Research, 2017-2020

Society for Case Research, 2013-2020

Tennessee Society of Accounting Educators, 2012-2020

American Accounting Association, 2009-2019

### **WORK EXPERIENCE:**

#### **Academic Experience**

Assistant Professor of Accounting, Lipscomb University (January, 1991 - Present), Nashville, Tennessee.

#### **Non-Academic Experience**

##### **National**

Principal, Prium Investment Management, LLC (June, 2005 - March, 2017), Nashville, Tennessee. Prium Investment Management, LLC a registered investment advisor that provided portfolio management to clients.

#### **Online**

Publisher of Finally Learn website (FinallyLearn.com) and YouTube channel.

### **TEACHING:**

#### **Courses Taught**

**Courses from the Teaching Schedule:** Accounting Boot Camp, Accounting Theory & Research, Business Analytics, Cost Accounting, Faith and Culture, Federal Income Taxation, Financial Accounting, Financial Statement Analysis, Financial Statement Analysis, Financial Statement Analysis, Financial Statement Analysis, Independent Study in Accounting, Independent Study in Finance, Integrated Accounting Seminar, Integrated Finance, Integrated Managerial Accounting, Integrated Microeconomics, Intermediate Accounting I, Intermediate Accounting II, Internship in Accounting, Internship in Management, Managerial Accounting, Managerial Accounting & Finance, Principles of Accounting I, Principles of Accounting II, Principles of Finance

##### **Courses taught, but not in the Schedule:**

Financial Accounting, Managerial Accounting, Accounting Theory, Federal Income Taxation

## Teaching-Other

### Distance Learning

2019-2020 - *Managerial Accounting*. Distance Learning.

2019-2020 - *Intermediate Accounting*. Distance Learning.

2019-2020 - *Business Analysis*. Distance Learning.

### Other Teaching Activities

2018-2019 - *Guest Speakers*. Other Teaching Activities.

## INTELLECTUAL CONTRIBUTIONS:

### Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	1	5	5	11
Articles-in-Progress (All)	1	2	4	7
Publications in Refereed Conference Proceedings	4	11	11	26
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings			2	2
Presentations of Refereed Papers	4	12	16	32
Presentations of Non-Refereed Papers		2		2
Creative Activities (Non-juried)			6	6

### Refereed Articles

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2021). The Effectiveness Of College Football Recruiting Ratings In Predicting Team Success: A Longitudinal Study. *Research in Business and Economics Journal*, 14.

Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2019). Tesla: is the Market Efficiently Pricing or Efficiently Excited? *Journal of Critical Incidents*, 12 (1), 59-61.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017). Ride Sharing: A Good Choice for Entrepreneurs? *Journal of Case Studies*, 35 (2), 81-87.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2017). To Improve Financial Reporting, We Need to Disclose More Relevant Information. *International Journal of the Academic Business World*, 11 (2), 93-100.

Jewell, J. J., & Mankin, J. A. (2016). What Is Your EPS? Issues In Computing And Interpreting Earnings Per Share. *Academy of Accounting and Financial Studies Journal*, 20 (3), 48-61.

Mankin, J. A., & Jewell, J. J. (2015). Frequent Flyer Miles as Company Scrip: Implications on Taxation. *Business Studies Journal*, 7 (1).

Mankin, J. A., & Jewell, J. J. (2014). A Sorry State of Affairs: The Problems With Financial Ratio Education. *Academy of Educational Leadership Journal*, 18 (4), 195-219.

Frasier, C. E., Jewell, J. J., & Mankin, J. A. (2013). New York Department of Revenue vs. Quality Markets of America. *Journal of International Academy for Case Studies*, 19 (5), 47-58.

Frasier, C. E., Jewell, J. J., & Mankin, J. A. (2013). New York Department of Revenue vs. Quality Markets of America: Teaching Note. *Journal of International Academy for Case Studies*, 18 (6), 51-80.

Jewell, J. J., & Mankin, J. A. (2011). What is Your ROA? An Investigation of the Many Formulas for Calculating Return on Assets. *Academy of Educational Leadership Journal*, 15 (Special Issue), 79-92.

Steger, R. A., Mankin, J. A., & Jewell, J. J. (2011). How To Organize a Real Life Problem-Based Learning Project in a Business Class Using Strength Assessment to Determine Team Assignment. *Journal of Higher Education Theory and Practice*, 11 (1), 45-55.

## Refereed Proceedings

### Full Paper

- Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2020). Pros and Cons of Online and Distance Delivery Modes. *Institute for Global Business Research*.
- Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2019). Integrating Data Analytics into the Business Curriculum. *Institute for Global Business Research*.
- Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2018). Introducing Blockchain and Cryptocurrency in the Business Curriculum. *Institute for Global Business Research*.
- Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2017). To Improve Financial Reporting, We Need to Disclose More Relevant Information. *Academic Business World International Conference*.
- Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017). The Effectiveness of College Football Recruiting Ratings in Predicting Team Success: A Longitudinal Study. *Institute for Global Business Research*.
- Jewell, J. J., Mankin, J. A., & Rivas, J. A. (2017). Explaining the Use of Non-GAAP Measures and Key Performance Indicators. *Institute for Global Business Research*.
- Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017). Recommended Disclosures to Improve Financial Reporting. *Allied Business Academies*.
- Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2016). Educational Issues in Weighted Average Cost of Capital. *Allied Business Academies*.
- Mankin, J. A., Rivas, J. A., Jewell, J. J., & Bostic, R. L. (2016). Do College Football Recruiting Rankings Matter? *Allied Academies*.
- Mankin, J. A., & Jewell, J. J. (2015). What Is Your EPS? Educational Issues In Computing And Interpreting Earnings Per Share. *Allied Academies*.
- Mankin, J. A., Rivas, J. A., Jewell, J. J., & Bostic, R. (2015). Evaluating the Effectiveness of College Football Recruiting Rankings. *Allied Academies*.
- Mankin, J. A., & Jewell, J. J. (2014). Frequent Flyer Miles as Company Scrip: Implications on Taxation. *Allied Academies*.
- Mankin, J. A., & Jewell, J. J. (2013). Problems of Taxing Airline Frequent Flyer Miles. *Allied Academies*.
- Frasier, C. E., Jewell, J. J., & Mankin, J. A. (2012). New York Department of Revenue vs. Quality Markets of America. *Allied Academies*.
- Mankin, J. A., Swinney, T. L., & Jewell, J. J. (2012). Are Airline Frequent Flyer Miles Taxable? *Allied Academies*.
- Mankin, J. A., & Jewell, J. J. (2011). Formula Confusion and Naming Confusion in Financial Ratio Education. *Allied Academies*.
- Jewell, J. J., Frasier, C. E., & Mankin, J. A. (2011). Fidelity Land Development: Valuing Capital Adequacy. *Allied Academies*.
- Frasier, C. E., Mankin, J. A., & Jewell, J. J. (2011). Improving Financial Reporting With Required Financial Ratio Disclosure. *Academic Business World International Conference*.
- Jewell, J. J., & Mankin, J. A. (2010). What Is Your ROA? An Investigation Of The Many Formulas For Calculating Return on Assets. *Allied Academies*.
- Mankin, J. A., & Jewell, J. J. (2010). An Examination of Financial Ratios in Business Textbooks. *Allied Academies*.
- Mankin, J. A., & Jewell, J. J. (2010). An Exploratory Analysis of Financial Ratios: Comparisons from Accounting, Finance, and Management Textbooks. *Academic Business World International Conference*.
- Jewell, J., & Mankin, J. (2009). Standardizing Financial Statement Analysis Across the Business Curriculum: An Interdisciplinary Approach. *Allied Academies*.
- Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2019). Tesla: is the Market Efficiently Pricing or Efficiently Excited? - Teaching Note. *Society for Case Research*. Society for Case Research.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017). Ride Sharing: A Good Choice for Entrepreneurs? - Teaching Note. *Society for Case Research*. Society for Case Research.

## **Presentation of Refereed Papers**

### **International**

Rivas, J. A., Jewell, J. J., & Mankin, J. A. (2020-2021, October). *Ranking the Most Widely Used Financial Ratios from 1960-2019*. Institute for Global Business Research, Virtual, Virtual.

Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2019-2020, April). *Pros and Cons of Online and Distance Delivery Modes*. Institute for Global Business Research, Virtual, Virtual.

Rivas, J. A., Mankin, J. A., & Jewell, J. J. (2019-2020, October). *Integrating Data Analytics into the Business Curriculum*. Institute for Global Business Research, Las Vegas, Nevada.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2018-2019, April). *Spreadsheets at 40: Is it time for Early Retirement?* Institute for Global Business Research, New Orleans, Louisiana.

Rivas, J. A., Jewell, J. J., & Mankin, J. J. (2018-2019, March). *Tesla: Is The Market Efficiently Pricing Or Efficiently Excited?* Society for Case Research, Chicago, Illinois.

Mankin, J. A., Smith, L. W., Rivas, J. A., & Dillingham, L. L. (2018-2019, October). *One University's Experience In Developing An Integrated Undergraduate Program*. Institute for Global Business Research, Las Vegas, Nevada.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2018-2019, October). *Dear Accounting Professors and CPA Exam, Please Stop Using Interest Tables From the 16th Century*. Institute for Global Business Research, Las Vegas, Nevada.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017-2018, April). *Introducing Blockchain and Cryptocurrency in the Business Curriculum*. Institute for Global Business Research, New Orleans, Louisiana.

Rivas, J. A., Jewell, J. J., & Mankin, J. A. (2017-2018, April). *Tesla: Is the Market Efficiently Pricing or Efficiently Excited?* Society for Case Research, Chicago, Illinois.

Jewell, J. J., Mankin, J. A., & Rivas, J. A. (2017-2018, October). *Explaining the Use of Non-GAAP Measures and Key Performance Indicators*. Institute for Global Business Research, Las Vegas, Nevada.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017-2018, October). *The Effectiveness of College Football Recruiting Ratings in Predicting Team Success: A Longitudinal Study*. Institute for Global Business Research, Las Vegas, Nevada.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2017-2018, July). *Is it Patriotic to Repatriate International Earnings?* Society for Case Research, Kansas City, Missouri.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2016-2017, May). *To Improve Financial Reporting, We Need to Disclose More Relevant Information*. Academic Business World International Conference, Nashville, Tennessee.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2016-2017, April). *Recommended Disclosures to Improve Financial Reporting*. Allied Business Academies, New Orleans, Louisiana.

Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2016-2017, October). *Educational Issues in Weighted Average Cost of Capital*. Allied Business Academies, Las Vegas, Nevada.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2016-2017, July). *Ride Sharing: A Good Choice for Student Entrepreneurs?* Society for Case Research, Kearney, Nebraska.

Mankin, J. A., Rivas, J. A., Jewell, J. J., & Bostic, R. L. (2015-2016, March). *Do College Football Recruiting Rankings Matter?* Allied Academies, New Orleans, Louisiana.

Jewell, J. J. & Mankin, J. A. (2015-2016). *What Is Your EPS? Educational Issues In Computing And Interpreting Earnings Per Share*. Allied Academies, Las Vegas, Nevada.

Mankin, J. A., Rivas, J. A., Jewell, J. J., & Bostic, R. (2014-2015, March). *Evaluating the Effectiveness of College Football Recruiting Rankings*. Allied Academies, New Orleans, Louisiana.

Mankin, J. A. & Jewell, J. J. (2014-2015, March). *Frequent Flyer Miles as Company Scrip: Implications on Taxation*. Allied Academies, Nashville, Tennessee.

Mankin, J. A. & Jewell, J. J. (2013-2014, October). *Problems of Taxing Airline Frequent Flyer Miles*. Allied Academies, San Antonio, Texas.

Frasier, C. E., Jewell, J. J., & Mankin, J. A. (2012-2013, October). *New York Department of Revenue vs. Quality Markets of America*. Allied Academies, Las Vegas, Nevada.

Mankin, J. A., Swinney, T. L., & Jewell, J. J. (2012-2013, April). *Are Airline Frequent Flyer Miles Taxable?* Allied Academies, New Orleans, Louisiana.

Jewell, J. J., Frasier, C. E., & Mankin, J. A. (2011-2012, October). *Fidelity Land Development: Valuing Capital Adequacy*. Allied Academies, Las Vegas, Nevada.

Frasier, C. E., Mankin, J. A., & Jewell, J. J. (2011-2012, May). *Improving Financial Reporting With Required Financial Ratio Disclosure*. Academic Business World International Conference, Nashville, Tennessee.

Mankin, J. A. & Jewell, J. J. (2011-2012, April). *Formula Confusion and Naming Confusion in Financial Ratio Education*. Allied Academies, Orlando, Florida.

Jewell, J. J. & Mankin, J. A. (2010-2011, October). *What Is Your ROA? An Investigation Of The Many Formulas For Calculating Return on Assets*. Allied Academies, Las Vegas, Nevada.

Mankin, J. A. & Jewell, J. J. (2010-2011, June). *An Exploratory Analysis of Financial Ratios: Comparisons from Accounting, Finance, and Management Textbooks*. Academic Business World International Conference, Nashville, Tennessee.

Mankin, J. A. & Jewell, J. J. (2010-2011, April). *An Examination of Financial Ratios in Business Textbooks*. Allied Academies, New Orleans, Louisiana.

Jewell, J. J. & Mankin, J. A. (2009-2010, October). *Standardizing Financial Statement Analysis Across the Business Curriculum: An Interdisciplinary Approach*. Allied Academies, Las Vegas, Nevada.

#### **National**

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2019-2020). *Boeing 737 Max Grounded - Conference cancelled by Covid-19*. Society for Case Research, Chicago, Illinois.

Capps, C., Mankin, J. A., Roe, P., & Purkey, M. (2014-2015, June). *Leadership in Mergers and Acquisitions: Process and Perspectives*. Christian Scholars Conference, Nashville, Tennessee.

### **Presentation of Non-Refereed Papers**

#### **Regional**

Mankin, J. A. & Jewell, J. J. (2019-2020, December). *Managing With Ratios*. Invited presentation at Updating the Professional Accountant, Nashville, Tennessee.

#### **State**

Mankin, J. A. & Jewell, J. J. (2010-2011). *Financial Ratio Education: A Lack of Standardization*. Invited presentation at Lipscomb University Updating the Professional Accountant, Nashville, Tennessee.

### **Papers Under Review**

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2021). "Should Apple Repatriate its International Earnings?," Initial submission to *Global Journal of Business Pedagogy*.

### **Intellectual Contributions-Other**

#### **Applied or Integrative/application Scholarship**

2009-2010: Mankin, J. A., *Those Stress Tests Weren't Really Tests*. Tennessean, May 26, 2009, page 6A.

#### **Basic or Discovery Scholarship**

2020-2021: Mankin, J. A., Rivas, J.A., & Jewell, J.J., *Why Football Recruiting Rankings Matter*. Invited article for the College Director U website.