

LIPSCOMB RISING

2030

FORMATION *for* EVERY STAGE.
PURPOSE *for* EVERY CALLING.
IMPACT *for* A LIFETIME.





Formation for Every Stage. Purpose for Every Calling. Impact for a Lifetime.

A Message from President Candice McQueen

Every generation inherits a choice. To preserve what has been entrusted to it. Or to build upon it with courage, wisdom, and faith.

At Lipscomb University, we believe we are called to do both.

For more than 135 years, generations of students, faculty, staff, alumni, and friends have faithfully advanced a vision of Christian higher education that transforms lives. Since our founding in 1891, Lipscomb has remained steadfast in its belief that education is about far more than the pursuit of knowledge alone. **It is about the formation of the whole person.** It is about cultivating intellectual curiosity, spiritual maturity, personal character, and professional excellence so that graduates are prepared not only for meaningful careers, but for lives of faithful leadership, service, and lasting impact.

That conviction has never been more important than it is today.

We live in a world marked by extraordinary opportunity and profound challenge. Advances in artificial intelligence and technology are reshaping nearly every profession. Communities seek leaders who can navigate complexity with wisdom and integrity. Employers value adaptability, collaboration and ethical leadership as much as technical expertise. Churches and communities long for people who will lead with compassion, humility, and hope.

In every generation, the world needs women and men who are intellectually prepared, spiritually grounded, and committed to serving something greater than themselves.

That is the enduring work of Lipscomb University.

Formation: *Who We Become*

Lives are not transformed in a single moment. They are shaped over time—through questions explored, knowledge gained, relationships nurtured, faith deepened, and a growing understanding of God's calling.

Across every classroom, residence hall, laboratory, performance space, athletic venue, service project and mentoring relationship, Lipscomb intentionally forms students intellectually, spiritually, personally, and professionally.

Here at Lipscomb, students are known before they are successful. They are challenged academically while being supported personally. They encounter faculty and staff who recognize their God-given potential, invest in their growth, and help them become thoughtful scholars, faithful disciples, compassionate servants, and courageous leaders.

Our commitment to formation extends beyond any single degree or season of life. From the earliest years of discovery to undergraduate and graduate education, from professional advancement to lifelong learning,

Lipscomb serves learners at every stage of their journey. Because formation is not simply preparation for graduation.

It is preparation for life.

Purpose: *Why We Learn*

At Lipscomb, education reaches its highest purpose when it helps people discover why God created them.

Learning and calling are inseparable.

Students discover how their faith informs their work, how their gifts can bless others, and how their vocation becomes an expression of discipleship. Whether they become teachers, nurses, engineers, artists, entrepreneurs, researchers, ministers, healthcare professionals or business leaders, they leave Lipscomb understanding that every profession is an opportunity to glorify God through lives of purpose, excellence, and service.

A Lipscomb education prepares graduates not simply to make a living, but to make a difference.

Impact: *Why It Matters*

Formation and purpose are never ends in themselves. They exist because the world needs people whose lives reflect Christ.

The influence of a Lipscomb education is measured not simply by diplomas awarded, but by lives faithfully lived. It is seen in the classrooms where children are inspired, the hospitals where patients are cared for, the businesses led with integrity, the churches strengthened, the discoveries that improve lives, the works of art that elevate the human spirit, and the communities transformed through faithful service.

This is how Lipscomb boldly provides what the world needs—not merely through programs or degrees, but by preparing graduates whose faith shapes their leadership, whose knowledge serves others, whose character inspires trust, and whose lives bear witness to the assurance of Christ.

Building on a Strong Foundation

Over the past several years, **Lipscomb Impact 360** strengthened our university, advanced innovation and positioned us for continued growth while remaining firmly rooted in our Christ-centered mission. Together, we expanded opportunities for students, strengthened academic excellence, embraced innovation, and deepened our commitment to preparing learners for purposeful lives.

That work established a strong foundation.

Now we are called to build upon it.

Lipscomb Rising 2030 is our shared vision for the next chapter of this remarkable university.

It is both aspirational and practical - grounded in our enduring mission while responding thoughtfully to the changing needs of students, employers, churches, and communities. It reflects our belief that Christian higher education has an essential role to play in shaping the future by preparing graduates whose faith informs their leadership, whose knowledge serves the common good, and whose lives shine the light of Christ in every corner of society.

Our vision is clear.

We will form students who flourish intellectually, spiritually, personally, and professionally. We will prepare graduates who discover and faithfully live their God-given calling. And we will boldly provide the world with leaders whose wisdom, compassion, innovation, and faith meet the challenges of our time.

The pages that follow translate that vision into action. They build upon the **enduring** commitments that have defined Lipscomb for generations and outline **five strategic imperatives that will guide our priorities** through 2030. Together, they strengthen our distinctive mission, expand our impact and position Lipscomb to serve faithfully for generations to come.

As we begin this next chapter, we do so with profound gratitude for God's faithfulness throughout our history and with great anticipation for what He will continue to accomplish through this university.

The prophet Isaiah reminds us, "**Arise, shine, for your light has come, and the glory of the Lord rises upon you.**" (*Isaiah 60:1*)

Those words are more than an encouragement; they are a calling. A calling to rise with courage. To shine with hope. To educate with excellence. To serve with humility. To lead with wisdom. And to prepare generations of learners who will faithfully reflect Christ wherever He calls them.

Together, we will build upon a remarkable legacy while embracing the opportunities of a new generation. Together, we will rise to meet the needs of a changing world without compromising the timeless truth that has always guided our mission. Together, we will continue forming lives, cultivating purpose, and boldly providing what the world needs.

This is **Lipscomb Rising 2030**.

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Candice McQueen, Ph.D.
President, Lipscomb University

LIPSCOMB RISING

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Our Mission: *Why Lipscomb Exists*

*We are a Christ-centered community preparing learners for **purposeful lives** through **rigorous academics** and **transformative experiences***

Our Strategic Framework: *What Makes Us Distinctive*

FORMATION → **PURPOSE** → **IMPACT**
Who We Become → *Why We Learn* → *How We Serve the World*

We accomplish this through five strategic imperatives grounded in the enduring commitments that have defined Lipscomb for more than
135 years.

Our Enduring Commitments: *What Lipscomb Will Always Invest In*

Spiritual Formation • Faculty Excellence • Staff Excellence • Academics • Athletics • Arts

Five Strategic Imperatives:

Where Lipscomb Will Place Additional Focus and Resources

- | | | | | |
|---------------------------------------|---|---|-------------------------------|---|
| I | II | III | IV | V |
| <i>Equip Students
to Flourish</i> | <i>Advance Academic
Excellence
Innovation &
Vocational Impact</i> | <i>Broaden the
Reach of
Our Mission</i> | <i>Build
Partnerships</i> | <i>Demonstrate
Faithful
Stewardship</i> |

Our Enduring Commitments

The Foundation of Lipscomb Rising 2030

While Lipscomb Rising 2030 introduces five strategic imperatives that will guide our priorities through 2030, these priorities are built upon commitments that have defined Lipscomb for generations. They are not new initiatives. They are the **enduring strengths that shape our identity, inform every strategic decision and remain essential to fulfilling our mission**. As we look toward the future, we remain steadfast in our commitment to these foundational areas of excellence.

Culture Centered on Spiritual Formation and Service

- Cultivate a Christ-centered campus culture that reflects Christ in all we do.
- Expand opportunities for worship, discipleship, spiritual growth, and service.

Faculty Excellence, Mentoring, and Scholarship

- Strengthen excellence in teaching, research, mentorship, and scholarly engagement.
- Increase collaborative research initiatives and external grant activity.
- Encourage public scholarship that contributes meaningfully to the church, culture, and society.
- Elevate faculty thought leadership through publications, podcasts, presentations, and conferences.

Staff Development and Retention

- Expand professional learning, leadership development, and growth opportunities for all team members.
- Foster collaboration, team building, and cross-functional engagement across the university.
- Support graduate degree attainment, career advancement, and retention efforts for faculty and staff.

Excellence in Academics, Athletics, and the Arts

- Advance academic quality through accreditation success, faculty recruitment and retention, and enhanced teaching and learning environments.
- Strengthen athletic excellence through competitive success, student-athlete development, coaching excellence, and facility enhancements.
- Promote artistic excellence through student and faculty achievement, program innovation, community engagement, and investments in performance and creative spaces.

Continued Focus in These Areas Will Lead To:

- Graduates and team members who live, learn, and lead as an expression of their faith.
- A vibrant Christ-centered community deeply engaged in church, civic, and global life.
- Increased faculty scholarly productivity, public scholarship, and institutional thought leadership.
- Higher levels of employee engagement, professional growth, and retention.
- Enhanced student learning outcomes, academic distinction, and recognition for program excellence.
- A thriving campus environment where students flourish intellectually, physically, creatively, emotionally, and spiritually.
- Sustained athletic competitiveness and student-athlete success that reflect Lipscomb's commitment to character, leadership, and holistic development.
- Expanded artistic achievement and innovation that enrich campus life, strengthen community connections, and showcase the creativity of Lipscomb students and faculty.
- Increased institutional reputation and visibility as a university recognized for excellence in academics, athletics, the arts, and Christ-centered formation.
- A distinctive Lipscomb experience that attracts, develops, and graduates students prepared to lead lives of purpose, service, and lasting impact.

Through sustained investment in these essential foundations, Lipscomb will continue to cultivate a Christ-centered community where academic rigor, competitive excellence, artistic creativity, and spiritual formation work together to prepare graduates who are equipped to serve, lead, and influence the world for good.

Five Strategic Imperatives

Turning Vision into Action

Lipscomb's enduring commitments define who we are and will continue to shape every aspect of university life. They represent the timeless strengths that distinguish Lipscomb as a Christ-centered university and remain the foundation upon which every strategic decision is built.

The five strategic imperatives that follow identify where we will focus our collective leadership, resources, and investment through 2030. Together they translate our mission into action by establishing measurable outcomes and strategic initiatives which will strengthen our impact, expand our reach, and prepare generations of students to flourish.

While each imperative has distinct goals, they are intentionally interconnected. Progress in one strengthens the others, creating a unified strategy that advances Lipscomb's mission while positioning the university for long-term vitality and influence.

Five Strategic Imperatives

- **Equip Students to Flourish:** Ensure every student is known, supported, and formed intellectually, spiritually, relationally, and professionally.
- **Advance Academic Excellence, Innovation and Vocational Impact:** Deliver distinctive academic experiences that prepare graduates for meaningful work, leadership, and service.
- **Expand the Reach of Our Mission:** Expand enrollment, strengthen our reputation, and extend Lipscomb's Christ-centered influence to new audiences.
- **Build Partnerships for Lifelong Learning and Workforce Impact:** Develop partnerships that create opportunity for students, employers, churches, and communities.
- **Demonstrate Faithful Christian Stewardship:** Strengthen financial sustainability, operational excellence, and philanthropic support for future generations.

Together, These Five Imperatives Will...

- Form students who flourish in faith, learning, leadership, and service.
- Advance academic excellence and innovation.
- Expand Lipscomb's reach and influence.
- Deepen partnerships that serve our communities and workforce.
- Ensure faithful stewardship for generations to come.

Strategic Imperative 1: Equip Students to Flourish

Goal: Cultivate an educational environment where every student is known, supported, and formed to flourish intellectually, spiritually, relationally, and professionally.

Why it Matters: Every student will be known, supported, and formed to flourish.

Key Outcomes:

By 2030 we will:

- Attain a **90% first-to-second-year retention rate**.
- Ensure that **90% of students participate in meaningful mentoring relationships with faculty, staff, alumni, or peers**.
- Increase **student belonging, wellbeing, and flourishing measures by 20%**, as measured through campus climate and student experience surveys.
- Achieve **90% student participation in co-curricular experiences** that support spiritual formation, vocational discernment, leadership development, or service.

Initiatives:

1. Personalized Student Support

- a. Establish a faculty mentoring experience that ensures every student has meaningful relationships and guidance throughout their Lipscomb journey.
- b. Expand mentoring networks to engage faculty, staff, alumni, and peer mentors in supporting students' academic, vocational, and personal development.
- c. Strengthen advising systems, early intervention strategies, and academic support services to promote student persistence, success, and timely degree completion.
- d. Leverage data-informed student success practices to identify needs proactively and provide personalized support throughout the student lifecycle.

2. Holistic Student Formation

- a. Implement a comprehensive student formation framework that intentionally integrates faith, learning, leadership, vocation, and service across the student experience.
- b. Expand co-curricular programs and experiences that cultivate spiritual growth, vocational discernment, servant leadership, and meaningful engagement with church and community.
- c. Enhance and broaden mental health, wellbeing, and resilience initiatives that support students' emotional, relational, physical, and spiritual flourishing.
- d. Foster a campus culture of belonging in which every student is known, supported, challenged, and encouraged to live out their God-given purpose.

Strategic Imperative 2: Advance Academic Excellence, Innovation, and Vocational Impact

Goal: Deliver academically excellent and innovative programs that form students intellectually, spiritually, and vocationally while preparing them for meaningful work and service.

Why it Matters: Students will graduate intellectually formed, vocationally prepared, and equipped for meaningful lives of service.

Key Outcomes:

By 2030 we will:

- Launch **5–8 interdisciplinary vocational pathways** that integrate faith, calling, and professional preparation.
- Maintain **95% or higher career or graduate school placement** within **6 months**.
- Ensure that **85%** of academic programs include a **required applied learning experience**, such as internships, industry-engaged projects, research, global learning, clinical experiences, or service-learning.
- Integrate **vocational formation** intentionally throughout **100%** of undergraduate and graduate academic programs.
- **Launch 5–7 scalable **academic, workforce, or lifelong learning programs** that respond to emerging learner and employer needs.*
- **Generate **\$1 million in annual revenue** from executive education, continuing education, and workforce development initiatives.*

**Note shared responsibility (Strategic Imperative #4).*

Initiatives:

1. Academic Program Excellence and Innovation

- a. Use strategic and data-informed program review processes to guide investments in high-growth disciplines, informed by workforce demand, student outcomes, and financial and operational sustainability.
- b. Implement a university-wide vocational pathways framework that integrates Christian vocation, calling, and purpose throughout general education, undergraduate majors, and graduate programs.
- c. Expand online and hybrid offerings that incorporate stackable credentials, certificates, and flexible learning pathways for degree and non-degree learners while maintaining academic rigor and workforce relevance.

- d. Embed service-learning, undergraduate and graduate research, global engagement, and cross-cultural experiences within interdisciplinary vocational pathways.
- e. Integrate emerging technologies, including artificial intelligence, into teaching, learning, research, and professional preparation in ways that advance Lipscomb's mission and enhance student success.

2. Vocationally and Professionally Prepared Graduates

- a. Expand access to internships, apprenticeships, clinical experiences, and practica that prepare students for meaningful careers and service.
- b. Develop industry-engaged and employer-sponsored capstone experiences that address real-world challenges and strengthen workforce connections.
- c. Integrate essential human skills—including communication, collaboration, critical thinking, ethical decision-making, adaptability, and leadership—throughout curricular and co-curricular experiences.
- d. Develop interdisciplinary learning opportunities that explore the integration of faith, vocation, work, and leadership.

Strategic Imperative 3: Broaden the Reach of Our Mission

Goal: Expand the university's influence, reputation, and enrollment by extending our mission to new audiences through strengthened brand distinction and expanded student pipelines.

Why it Matters: Lipscomb's mission and influence will extend to new audiences and new markets.

Key Outcomes:

By 2030 we will:

- Increase **out-of-region** undergraduate student enrollment.
 - Achieve 50% growth in East and West TN First Time Freshman Students.
 - Achieve 7% growth in Out of State First Time Freshman Students.
 - Increase brand awareness and reputation measures in targeted growth markets.
- Increase **graduate program** enrollment with 1-4 new annual workforce-aligned partnerships.
- Achieve **25% growth in pre-college program** participation and dual enrollment partnership agreements.
- Increase **digital engagement by 20%**, strengthening advocacy for Lipscomb's mission and distinctive educational experience.

Initiatives:

1. Strategic Enrollment

- a. Expand undergraduate recruitment pipelines by increasing strategic geographic reach in targeted growth markets.
- b. Build graduate enrollment pipelines through workforce-aligned partnerships with employers, school systems, healthcare organizations, churches, and community partners.
- c. Expand pre-college pathways through innovative programming, enhanced college access initiatives, and increased dual enrollment partnerships.
- d. Strengthen data-informed enrollment strategies to improve recruitment, yield, and student success outcomes across all learner populations.

2. Mission-Aligned Brand Expansion

- a. Increase national brand awareness, affinity, and reputation in targeted markets.
- b. Launch a brand campaign that showcases Lipscomb's distinctive integration of Christian intellectual tradition, vocational calling, holistic formation, and innovation.
- c. Expand digital storytelling that highlights alumni impact, student experiences, faculty expertise, and vocational success.
- d. Deepen engagement and visibility across Nashville and Middle Tennessee through strategic partnerships, service initiatives, and community-centered programming.
- e. Elevate faculty, staff, students, and alumni as thought leaders and ambassadors who advance Lipscomb's mission and distinctive story.

Strategic Imperative 4: Build Partnerships for Lifelong Learning and Workforce Impact

Goal: Be recognized as a trusted partner for employers, communities, churches, and lifelong learners, expanding educational access, advancing workforce preparation, and creating new pathways for individuals and organizations to flourish.

Why it Matters: Partnerships will position Lipscomb as a trusted provider of talent, learning, and innovation.

Key Outcomes:

By 2030 we will:

- Establish **5–10** high-impact **strategic partnerships** that advance workforce preparation, research, innovation, philanthropy, and student opportunity.
- Ensure **100%** of colleges and schools are supported by **industry, employer, or professional advisory councils** that inform program development, partnership cultivation, and career readiness efforts.
- **Launch 5–7 scalable **academic, workforce, or lifelong learning programs** that meet emerging learner and employer needs.*
- **Generate **\$1 million in annual revenue** from executive education, continuing education, and workforce development initiatives.*
- Develop and **fully implement** an integrated **professional learning platform** that supports learners and organizations across all stages of career advancement, leadership development, and personal enrichment.

**Note shared responsibility (Strategic Imperative #2).*

Initiatives:

1. Strategic Partnership Ecosystem

- a. Cultivate partnerships with leading brands, mission-aligned organizations, and strategic collaborators that advance Lipscomb's educational mission and institutional priorities.
- b. Develop multi-sector partnerships across industry, higher education, healthcare, churches, nonprofits, and community organizations to support workforce preparation, research, internships, career placement, entrepreneurship, and the development of innovative products and services that contribute to the common good.

2. Workforce Development and Lifelong Learning

- a. Develop corporate and organizational engagement programs that include executive education, professional training, customized learning solutions, and sponsored initiatives.
- b. Expand continuing education and professional development offerings that equip adult learners to advance their careers, pursue new opportunities, deepen personal interests, and respond to evolving workforce needs.
- c. Create flexible learning pathways—including certificates, credentials, and short-term programs—that support lifelong learning and vocational growth.

Strategic Imperative 5: Demonstrate Faithful Christian Stewardship

Goal: Ensure long-term institutional vitality by strengthening financial capacity and strategic assets through wise stewardship, diversified revenue, and a thriving culture of generosity and engagement.

Why it Matters: Faithful stewardship will ensure the sustainability and growth of Lipscomb's mission for generations to come.

Key Outcomes:

By 2030 we will:

- Double the university endowment to **\$300 million**.
- Increase donor participation by **25 percent**, reaching **8,750 annual donors**.
- Successfully achieve the goals established through the *Lipscomb Rising 2030* comprehensive fundraising campaign.
- Increase annual revenue from diversified sources to exceed **\$10 million**.
- Achieve at least **\$1 million in recurring annual cost savings** through strategic investments and process improvements.
- Reduce long-term institutional debt by **\$25 million**.
- Complete and begin implementation of a comprehensive residential master plan and substantially reduce deferred maintenance liabilities.

Initiatives:

1. Transformational Philanthropy

- a. Launch and execute a comprehensive fundraising campaign to advance the priorities of *Lipscomb Rising 2030*.
- b. Assess institutional readiness, conduct a campaign feasibility study, and establish an aspirational yet achievable campaign goal.
- c. Expand major, planned, and principal giving programs to increase philanthropic investment in the university's mission and strategic priorities.
- d. Strengthen donor stewardship, engagement, and recognition efforts to cultivate lifelong philanthropic partnerships.
- e. Increase alumni engagement through meaningful opportunities for connection, service, advocacy, and giving.

2. Operational Excellence

- a. Enhance administrative effectiveness and efficiency through continuous process improvement and innovation.
- b. Implement a comprehensive Enterprise Resource Planning (ERP) solution to improve efficiencies, institutional integration, service delivery, and decision-making.

- c. Strengthen institutional capacity for data-informed planning, assessment, and resource allocation.
- d. Align budgeting, strategic planning, and performance measurement processes to ensure effective stewardship and accountability.

3. Re-energized Residential Experience

- a. Develop and begin implementation of a comprehensive residential master plan that expands and enhances on-campus housing options.
- b. Accelerate any residential deferred maintenance projects to improve facilities, ensure safety, and enhance the overall student experience.
- c. Invest in residential programming support, spaces, and amenities that foster community, belonging, student engagement, and holistic development.

Lipscomb Rising 2030 At-A-Glance

Lipscomb Rising 2030 is a bold commitment to the future of Christian higher education. Grounded in our enduring commitments and guided by five strategic imperatives, this plan charts a course for expanding our impact, strengthening our distinctive mission, and preparing students to flourish in lives of purpose, service, and leadership. The signature outcomes below provide a snapshot of where we are headed and the measurable aspirations that will shape Lipscomb's next chapter.

Lipscomb Rising 2030 is built upon a foundation of enduring commitments that have defined this university for generations — **a culture centered on spiritual formation and service**, a commitment to **faculty excellence, mentoring, and scholarship**, investment in **staff development**, and a pursuit of **excellence in academics, athletics, and the arts**. These foundations are not new initiatives; they are who we are.

Imperative	Core Aspiration	Signature Outcome
Student Flourishing	Every student is known, supported, and formed to flourish.	90% retention
Academic Excellence	Graduates are intellectually formed and vocationally prepared.	95% placement
Mission Reach	Lipscomb's influence extends to new audiences and markets	25% pre-college and increased enrollment in target markets
Partnerships	Lipscomb is the partner of choice for employers and lifelong learners.	5–10 high-impact partnerships
Stewardship	Lipscomb has the resources to sustain and expand its mission.	\$300M endowment

As we look toward 2030, we do so with confidence in God's faithfulness and gratitude for the community that has shaped Lipscomb's story. Grounded in our enduring commitments and through intentional investments in formation, academic excellence, partnership, innovation, and stewardship, we will strengthen our distinctive mission and equip generations of students to learn, lead, serve, and flourish as an expression of their faith.

Investing in Lipscomb Rising 2030

Every generation is entrusted with strengthening the mission it has inherited for those who will follow. Lipscomb Rising 2030 provides a bold vision for expanding our impact, and this comprehensive campaign is the investment strategy that will make that vision possible. Each campaign priority is intentionally aligned with our strategic plan and designed to create lasting impact—for students, faculty, churches, communities, and the world we are called to serve. Through faithful generosity, we will equip future generations to learn, lead, serve, and flourish as an expression of their faith.

Campaign Priorities that Advance Our Strategic Vision

- Student Flourishing and Scholarships
- Academic Excellence and Innovation
- Christ-centered Formation and Spiritual Life
- Partnerships, Workforce Development, and Lifelong Learning
- Campus Experience, Athletics, and the Arts
- Endowment Growth and Faithful Stewardship

Student Flourishing and Scholarships

Ensure every student is known, supported, and formed to flourish.

Includes

- Endowed and annual scholarships
- Student support initiatives
- Mentoring and formation programs
- Mental health and wellness services
- Leadership and service opportunities

Academic Excellence and Innovation

Advance academic distinction, vocational preparation, and innovative learning.

Includes

- Endowed faculty chairs
- Academic innovation
- Artificial intelligence initiatives
- Experiential learning
- Research opportunities
- Vocational pathways
- Global learning

Christ-centered Formation and Spiritual Life

Deepen Christ-centered formation and cultivate lives of faith, purpose, and service.

Includes

- Campus ministries
- Discipleship programs
- Service initiatives
- Worship experiences
- Formation programming
- Vocational discovery efforts

Partnerships, Workforce Development, and Lifelong Learning

Position Lipscomb as a trusted partner for learners, employers, churches, and communities.

Includes

- Executive education
- Workforce programs
- Professional learning platform
- Partnership development
- Corporate engagement
- Continuing education

Campus Experience and Athletics

Create spaces and experiences where students live, learn, compete, create, and belong.

Includes

- Housing enhancements
- Deferred maintenance
- Campus commons
- Athletic excellence
- Arts facilities
- Student gathering spaces

Endowment and Faithful Stewardship

Strengthen Lipscomb's long-term sustainability and capacity for impact.

Includes

- Endowment growth
- Debt reduction
- Strategic reserves
- Technology investments
- Operational excellence initiatives



Together We Rise

The future of Lipscomb will not be built by a strategic plan alone. It will be shaped by faculty who teach with excellence. By staff who serve with compassion. By students who pursue truth. By alumni who lead with integrity. By donors whose generosity expands opportunity. By churches, employers and communities who join us in this mission.

Above all, it will be shaped by a God who goes before us.

Every member of the Lipscomb community has a role to play. Guided by His hand and sustained by His grace, we will form lives. Discover purpose. Strengthen communities. Advance Christ's Kingdom. And boldly provide what the world needs.

LIPSCOMB RISING

2030

Our Vision

Anchored in our Christ-centered mission, Lipscomb University will **lead as a top-tier, nationally recognized institution**. We will **excel in teaching, learning and research**; be **ambitious in our service to others**; and be **driven by continuous improvement**.

Our Mission

We are a Christ-centered community preparing learners for **purposeful lives** through **rigorous academics** and **transformative experiences**.

Our Core Tenets

We are a community engaged with the life and teachings of Jesus. We are committed to an ongoing search for truth. We provide excellent, whole-person learning experiences to shape lives of character, leadership, service and faith. We equip people to succeed in their vocation and contribute to the common good by living out their faith in action.

Our Values

Love God | *MATTHEW 22:37B-38*

Respect all | *MATTHEW 22:39B*

Seek to learn | *PROVERBS 1:5A*

Embrace collaboration | *GALATIANS 5:22-23A*

Serve others | *GALATIANS 5:13B*

Pursue joy | *PSALM 68:3*

Create solutions | *JEREMIAH 33:3*

Deliver our best | *COLOSSIANS 3:23A*

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